

SECTION 370
SIGNS

370.010 **Definitions:** See Section 720 - Definitions.

370.020 **General Provisions**

General Provisions

- A. No person shall erect, construct, alter, place, change, relocate, suspend or attach any sign without first obtaining from the City a written permit to do so, paying the fees prescribed therefore, and otherwise complying with all of the applicable provisions of this Code. Signs will be maintained in good condition, both structurally, and in their appearance.

- B. **Permit Application:** Application for a sign permit shall be made on a form prescribed by the City and shall include at a minimum,
 - a. A sketch drawn to scale indicating the proposed sign and identifying existing signs on the premises,
 - b. Sign location, colors, graphic design, structural and mechanical design and engineering data which ensures its structural stability unless otherwise excepted herein;
 - c. Names and addresses of the owner(s) of the subject property, the person authorizing erection of the sign and the party erecting the same as well as the party who shall maintain the same.

- C. **Application Approval and Permit Issuance:** Unless otherwise provided by this Code, no permit shall be issued for any new sign or substantial modification thereof within the City until the same be reviewed and approved under the direction of the City Manager.

- D. **Signs Exempt from Permits:** The following signs do not require permits as herein required:
 - (1) **Traffic or other governmental street signs**, such as railroad crossing signs and notices as may be authorized or required by State or Federal Law or the Wood Village City Council.

 - (2) **Signs of public utility companies** indicating danger or which serve as an aid to public safety or which show the location of underground facilities or of public telephones.

 - (3) **Signs not visible from public right-of-way**

- E. **Signs Exempt from Permits but Requiring Conformance to Set Standards and Regulations:**

- (1) **Construction Project Sign:** a sign erected in conjunction with a construction project and used to inform the public of the architects, engineers and construction organizations participating in the project and indicating "future home of" information.
 - a. One (1) such sign may be erected after appropriate building permits have been obtained.
 - b. No such sign shall exceed sixty-four (64) square feet total or thirty-two (32) square feet per face.
 - c. No free-standing sign shall exceed (8) feet in height.
 - d. The sign shall be removed at the time final occupancy is approved by the City or in the event a building permit or license for such construction expires.

- (2) **Garage Sale Sign:** a sign advertising garage sales or similar events in residential zones.
 - a. No limit
 - b. Such sign shall not exceed four (4) square feet per face.
 - c. Shall not exceed four (4) feet in height.
 - d. Such sign may be erected up to one (1) week prior to the event and shall be removed no later than the day after the event. Such sign shall not be placed in the public right-of-way or vision clearance areas and shall not be maintained for more than ten (10) days in any one six (6) month period of time.

- (3) **Gasoline Station Price Sign:** Unless otherwise herein provided,
 - a. One (1) sign shall be allowed for the purpose of advertising gasoline prices.
 - b. Shall be a one (1) or two (2) faced sign with a maximum of nine (9) square feet in area per face.
 - c. Maximum height not to exceed eight (8) feet.
 - d. No time or other restrictions.

- (4) **Name Plate:** a sign when otherwise permitted in an area identifying the name, street address, occupation and/or profession of the occupant of the premises. Graphic information and all name plates shall be limited to the identification of the business name as registered with the State of Oregon.
 - a. One (1) name plate allowed.
 - b. Such signs shall not exceed one (1) square foot for each occupant and shall be affixed to the building wall.

- (5) **Non-Commercial Sign:** a notice or pictorial sign, except those used for purposes of making things known about goods, services or activities offered by "for profit" entities shall be allowed in any zone when otherwise permitted, subject to the same regulations as signs in the particular zone and counted in the quantity limitations of signs for that zone for each property.

- (6) **Public Safety and Convenience:** Signs used to serve the public safety or convenience such as "entrance", "parking", or "no-smoking", "turn off motor" signs.
 - a. Unlimited number of signs allowed.
 - b. Such signs shall not exceed three (3) square feet per face
 - c. Not to exceed eight (8) feet in height.
 - d. Shall meet all other pertinent requirements and City standards.
- (7) **Window Sign:** Window signs will not need a permit nor will they be included in allowable area calculations.
- (8) **Non-Commercial Flags:** Flags displayed from permanently located free-standing or wall-mounted flagpoles which are designed to allow raising and lowering of flags.
 - a. Shall be limited in number to one per hundred feet of linear frontage, with a maximum of six per premises. Such displays shall be kept neat, clean and in good repair.
- (9) **Political Signs:** Signs relating to the nomination or election of any individual for public office or advocacy of any measure to be voted upon at any special or general election:
 - a. If placed in a residential zone shall not exceed an area of two (2) square feet and in a non-residential area not more than ten (10) square feet;
 - b. Shall be permitted from a date not more than forty-five (45) days prior thereto to a date ten (10) days following such election. Such sign shall be considered temporary in nature and shall be placed upon the concerned property only by the property owner, resident or with the consent of the owner, occupant or lessee thereof.
- (10) **Tourist Attraction Directional Sign:** A uniformly designed sign used by a public agency to identify a local or regional tourist attraction.

F. **Signs or Advertising Devices Expressly Prohibited:**

- (1) **Signs Structurally Unsafe:** no sign shall be constructed, erected or maintained unless the sign and sign structure is so constructed, erected and maintained as to be able to withstand wind, seismic and other loads as specified in the Uniform Building Code of the City.
- (2) **Intersection Signs:** notwithstanding any other provisions of this Code, no sign except authorized traffic signs shall be erected at the intersection of any street in such a manner as to create a traffic hazard by obstructing vision or at any location where it may interfere with, obstruct the view of, or be confused with any authorized traffic sign.

- (3) **Regulatory Sign Confusion:** signs resembling traffic signs or signals shall not be constructed, erected or maintained or signs which bear the words "stop", "go slow", "caution", "danger" and "warning" or similar words except as officially authorized and installed by the City or other authorized governmental agencies.
- (4) **Portable Signs:** signs not permanently affixed to a building structure or the ground and designed to move from place to place except garage sale signs, special event signs, political signs, real estate signs or as otherwise provided in this Code including Section 370.030 (C)(3) regulating free-standing signs in commercial and industrial zones.
- (5) **Roof Signs:** signs erected, maintained, displayed, and physically attached to the roof.
- (6) **Flashing Signs:** signs, any part of which flash intermittently, except time and temperature signs. (Ord. 15-2010)
- (7). **Temporary:** Temporary signs that revolve or rotate.

G. **Other Prohibitions:** the following sign or sign "characteristics" are prohibited unless specifically provided for herein:

- (1) **Signs Attached to Any Tree or Public Utility Pole** other than warning signs issued by public utilities.
- (2) **Signs Using Bare-Bulb Illumination or Lighted** so that the immediate source of illumination is visible. This is not intended to prohibit the use of neon as a source of illumination.
- (3) **Signs Using Flame** as a source of light.
- (4) **Signs Designed or Used for the Purpose of Emitting Sound or Dispersing Smells.**
- (5) **Signs with Described Illumination (Direction):** No artificial light of whatever type or nature, used for the purpose of lighting any sign shall be so erected or constructed or placed, nor shall any substance or material capable of reflecting light be so placed as to result in directing the same into any private residence. Hotels and motels are not considered private residences. No exposed reflective type bulb, strobe light or incandescent light shall be used in such a way so as to expose the face of the bulb, light or lamp to any public street; provided however, a reflective type lamp bulb of whatever wattage may be used for illumination of the displayed surface of a sign, if not directed towards the view from any public street.

370.030

Specific Regulations for Certain Zoning Designations: No person shall install or maintain any sign in the City of Wood Village and in the zoning district here designated except as herein provided:

A. Allowed signage within Light Residential Zones (LR7.5, LR12):

Type	Area not to exceed:	Height	Number	Permit
Name Plates	One (1) square foot		One (1)	No
Development Identification	Thirty-two (32) square feet	Six (6) inches	One (1) internally lighted or unlighted	Yes

B. Temporary Signs Allowed in Light Residential Zones:

Type	Area	Height	Number	Time and Other Restrictions	Permit
Real Estate	Total combined area twelve (12) square feet	Not to exceed eight (8) feet	One sign placed at a right angle or the two signs facing the street.	Shall be removed at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure. Three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No
Political	Two (2) square feet			Not more than forty-five (45) days prior thereto to a date ten (10) days following such election.	No
Garage Sale	Four (4) square feet per face	Four (4) feet or less		May be erected up to one (1) week prior to the event and shall be removed no later than the day after the event; limit to ten (10) days in any one six (6) month period.	No
Opening Banner				Must be attached to permanent structure including the building, an approved fence, or waste enclosure Must be removed within forty-five (45) days of opening business day. Prohibited for home occupations.	Yes
Human-powered			Must be 20 feet from the intersection	Prohibited for home occupations.	No

C. Allowed signage within Multi-Residential zones (MR4 & MR2):

Type	Area not to exceed:	Height	Number	Time and Other Restrictions	Permit
Name Plates	One (1) square foot		One (1)		No
Real Estate	Total combined area twelve (12) square feet	Not to exceed eight (8) feet	One sign placed at a right angle or the two signs facing the street.	Shall remove at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure. Three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No
Monument	Thirty-two (32) square feet	Eight (8) feet	One (1)	Prohibited for home occupations.	Yes
Wall (fascia, awning and painted wall signs are permitted)	Sign area may not exceed 20% of a building's front entry wall; may be split among faces.	May not extend above the roofline.	No limit if within the maximum total allowed area.	Prohibited for home occupations.	Yes
Human-powered			Must be 20 feet from the intersection.	Prohibited for home occupations.	No
Political	Two (2) square feet			Not more than forty-five (45) days prior thereto to a date ten (10) days following such election.	No

D. Neighborhood Commercial Zone:

(1) Permanent signs allowed in the Neighborhood Commercial zone (NC)

Type	Area not to exceed	Height	Number	Illumination/other restrictions	Permit
Wall	Sign area may not exceed 20% of a building's front entry wall; may be split among faces.	May not extend above the roofline.	No limit if within the maximum total allowed area.	External or internal if illumination confined to the lettering and logo. Duration of illumination limited to 7:00 a.m. – 12:00 midnight unless commercial use is operated on a 24-hour basis.	Yes

Electronic Display System	Sign area may not exceed 20% of a building's front entry wall; may be split among faces.			Maximum eight thousand nits between dusk and dawn; Must maintain messages for a minimum of eight (8) seconds for each provided message and remain static until the next message; must not utilize high intensity, flashing, undulating, blinking or pulsating content, or portray explosions, fireworks or chasing lights or other devices to interfere with vehicular safety.	Yes
A-Frame*	Twelve (12) square feet	Not to exceed thirty-six (36) inches including legs.	One (1) per business	May not be illuminated or have other mechanical capabilities. Must be located within 10 feet of footprint.	No
Banner	Thirty-two (32) square feet		One (1) per business	Must be attached to permanent structure including the building, an approved fence, or waste enclosure.	Yes
Feather*			One (1) per business	Must be located within 10 feet of footprint	No
Air Filled*			One (1) per business	Distance from the back of curb must be equal or greater than the height of the sign/display.	No
Projecting	18 square feet per sign face.	Shall not extend above the roof line. Minimum clearance of seven (7) feet between the bottom of the sign and the ground. May extend into the right-of-way 2 feet.	One (1) per site frontage.	Internal or indirect external illumination.	Yes
Revolving/ Rotating		Must have clearance of seven (7) feet	One (1) per business	Must be attached to a permanent structure No floodlights, flashing	Yes

				lights or similar high-intensity artificial lighting devices No substance or material capable of reflecting light.	
Monument	Total combined area twelve (32) square feet	Not to exceed eight (8) feet	One sign placed per primary frontage. A second sign allowed on secondary frontage that is 300' or more in length.		Yes
Freestanding	Prohibited in the Neighborhood Commercial (NC) zone.				
Directory Signs	<p>Such signs may be permitted for a building or complex of buildings containing more than one tenant or occupant. Directory signs shall be limited to identification of the name of the building or complex and the names of tenants or occupants thereof. Such sign shall have a maximum height of not more than fifteen (15) feet and a maximum area of not more than sixty (60) square feet as determined by the City. In evaluating the height and area requirements for such directory signs, the City may consider but is not limited to the following factors:</p> <p>(a) Number of tenants or occupants.</p> <p>(b) Number and size of other existing or proposed signs on the building.</p> <p>(c) Distance between the building and adjacent street.</p> <p>(d) Number of traffic lanes and traffic speed for the street adjacent to the proposed sign.</p> <p>Number of other existing or proposed directory signs provided that one (1) directory sign shall be permitted for any amount of frontage on a single street, and a second in the event the lineal street footage is more than three hundred (300) feet; provided further when frontage is on more than one (1) street, one (1) directory sign shall be permitted for each street frontage so long as the signs are not closer than three hundred (300) feet from one another measuring by lineal street frontage.</p>				Yes

*While A-Frame, Feather, and Inflatable signs are permitted, no more than two (2) of these sign types at a time may be on display at the same location.

(2) Temporary signs allowed in the Neighborhood Commercial zone (NC):

Type	Area not to exceed:	Height	Number	Illumination/other restrictions	Permit
Real Estate	Total combined area twelve (12) square feet	Not to exceed eight (8) feet	One sign placed at a right angle or the two signs facing the street shall	Shall remove at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure. Three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No
A-Frame**	Twelve (12) square feet	Not to exceed thirty-six (36) inches including legs	One (1) per business	May not be illuminated or have other mechanical capabilities Must be located within 10 feet of footprint.	No
Opening Banner	Thirty-two (32) square feet		One (1) per business	Must be attached to permanent structure including the building, an approved fence, or waste enclosure Must be removed within forty-five (45) days of opening business day	Yes
Special Event Banner*	Maximum size of 10% of building frontage with a limit of 180 SQ. feet.		One (1) per business	Applicable to businesses with at least 4,300 Square feet of building frontage. Must be removed within sixty (60) days of installation.	Yes
Feather**			One (1) per business	Must be located within 10 feet of footprint	No
Air Filled**			One (1) per business	Distance from the back of curb must be equal or greater than the height of the sign/display.	No
Human-powered				Must be 20 feet from intersection.	No
Political	Two (2) square feet			Not more than forty-five (45) days prior thereto to a date ten (10) days following such election.	No

*Special Event Banners are also permitted when used by a nonprofit or governmental agency in the promotion of a public event or initiative.

**While A-Frame, Feather, and Inflatable signs are permitted, no more than two (2) of these sign types at a time may be on display at the same location.

E. Town Center

1. Commercial entities within the Town Center Master Plan are subject to same regulations as the Neighborhood Commercial Zone with the following exception regarding directory signage:
 - a. Such signs shall have a maximum height of not more than twenty-five (25) feet and a maximum width of nine (9) feet for a decorative base, and eight (8) feet for the structure/frame as determined by the City.
 - b. Any number of business identification modules may be added within the sign frame without expanding the sign frame.
2. Residential entities within the Town Center Master Plan are subject to same regulations as MR2.

F. Commercial/Industrial Zone:

(1) Permanent signs allowed in the Commercial/Industrial zone (CI)

Type	Area not to exceed:	Height	Number	Illumination/ other restrictions	Permit
Wall	Sign area may not exceed 20% of a building's front entry wall; may be split among faces.	May not extend above the roofline.	No limit if within the maximum total allowed area.	External or internal if illumination confined to the lettering and logo. Duration of illumination limited to 7:00 a.m. – 12:00 midnight unless commercial use is operated on a 24-hour basis.	Yes
Electronic Display System	Sign area may not exceed 20% of a building's front entry wall; may be split among faces.			Maximum eight thousand nits between dusk and dawn. Must maintain messages for a minimum of eight (8) seconds for each provided message and remain static until the next message; must not utilize high intensity, flashing, undulating, blinking or pulsating content, or portray	Yes

				explosions, fireworks or chasing lights or other devices to interfere with vehicular safety.	
Real Estate	Total combined area twelve (12) square feet.	Not to exceed eight (8) feet.	One sign placed at a right angle or the two signs facing the street.	Shall remove at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure. Three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No
A-Frame*	Twelve (12) square feet	Not to exceed thirty-six (36) inches including legs.	One (1) per business.	May not be illuminated or have other mechanical capabilities.	No
Banner	Thirty-two (32) square feet		One (1) per business	Must be attached to permanent structure including the building, an approved fence, or waste enclosure.	Yes
Feather*			One (1) per business		No
Air Filled*			One (1) per business	Distance from the back of curb must be equal or greater than the height of the sign/display.	No
Projecting	18 square feet per sign face.	Shall not extend above the roof line. Shall project no more than six (6) feet or two-thirds (2/3) of the width of the sidewalk. Clearance not less than ten (10) feet.	1 per site frontage.	Internal or indirect external illumination.	Yes
Monument	Thirty-two (32) square feet	Eight (8) feet in height; thirty (30) inches above the nearest ground surface.	One (1) per primary frontage; second monument allowed on a		Yes

			secondary frontage that is three-hundred (300) feet or more in length.		
Revolving/ Rotating		Must have clearance of seven (7) feet		Must be attached to a permanent structure No floodlights, flashing lights or similar high-intensity artificial lighting devices. No substance or material capable of reflecting light.	Yes
Freestanding	<p>Area: Maximum area of each face of a multi-faced free-standing sign shall be 1.0 square foot of sign face area per linear foot of site frontage, not exceeding 75 square feet. When property has frontage on more than one street, the property may be permitted to have the number of free-standing signs in accordance with the above provision for each such street frontage based on the aforementioned formula.</p> <p>Height: Shall not exceed in height the distance from any portion of the sign to the center line of an adjacent public right-of-way, up to a maximum of 25 feet. Free-standing signs shall be located so as to assure adequate sight distance at street intersections and driveways.</p> <p>Number: One (1) free-standing sign, shall be permitted for any amount of street or highway frontage adjacent to any one parcel, tract of real property or separate tax lot. An additional free-standing sign shall be permitted for each additional three hundred (300) lineal feet</p> <p>Other Restrictions:</p> <ul style="list-style-type: none"> ○ The owner of any lot or parcel real property fronting on more than one street or highway who desires to utilize a single sign, the faces of which are to be set at angles, must request a variance under this Code. ○ The owner of any lot or parcel of real property fronting on more than one street or highway may elect to combine the total street frontage of said property in establishing the maximum permitted size of any free-standing sign; however in the event all street or highway frontage is so combined, only one such sign shall be permitted and such single sign shall not exceed in area the maximum hereinabove set forth. ○ Two or more owners of separate adjacent parcels of real property zoned for commercial or industrial use may elect to combine the street or highway frontage of their respective adjacent properties and in such case one (1) free-standing sign shall be permitted to be constructed in accordance with the provisions of this Code. This election shall not be permitted if there exists on any portion of said properties any other free-standing signs unless said signs 				Yes

	are removed and shall be permitted only so long as all concerned owners consent thereto.	
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*While A-Frame, Feather, and Inflatable signs are permitted, no more than two (2) of these sign types at a time may be on display at the same location.

2. Temporary signs allowed in the Commercial/Industrial zone (CI)

Type	Area not to exceed:	Height	Number	Illumination/other restrictions	Permit
Real Estate	Total combined area twelve (12) square feet	Not to exceed eight (8) feet	One sign placed at a right angle or the two signs facing the street.	Shall remove at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No
A-Frame*	Twelve (12) square feet	Not to exceed thirty-six (36) inches including legs.	One (1) per business	May not be illuminated or have other mechanical capabilities. Must be located within 10 feet of footprint.	No
Banner	Thirty-two (32) square feet		One (1) per business	Must be attached to permanent structure including the building, an approved fence, or waste enclosure.	Yes
Feather*			One (1) per business	Must be located within 10 feet of footprint.	No
Air Filled*			One (1) per business	Distance from the back of curb must be equal or greater than the height of the sign/display.	No
Human-powered				Must be 20 feet from intersection.	No
Opening Banner				Must be attached to permanent structure including the building, an approved fence, or waste enclosure. Must be removed within forty-five (45) days of opening business day.	No
Special Event Banner	Maximum size of 10% of building		One (1) per business	Applicable to businesses with at least 4,300 Square feet of building frontage. Must be	Yes

	frontage with a limit of 180 SQ. feet.			removed within sixty (60) days of installation.	
Political	Two (2) square feet			Not more than forty-five (45) days prior thereto to a date ten (10) days following such election.	No

*While A-Frame, Feather, and Inflatable signs are permitted, no more than two (2) of these sign types at a time may be on display at the same location.

G. General Manufacturing and Light Manufacturing zones (GM, LM):

(1) Permanent Signs Allowed in General Manufacturing and Light Manufacturing zones (GM, LM)

Type	Area not to exceed:	Height	Number	Illumination/other restrictions	Permit
Wall	Sign area may not exceed 20% of a building's front entry wall; may be split among faces	May not extend above the roofline	No limit if within the maximum total allowed area.	External or internal if illumination confined to the lettering and logo.	Yes
Monument	Thirty-two (32) square feet	Eight (8) feet in height; thirty (30) inches above the nearest ground surface.	One (1) per primary frontage; second monument allowed on a secondary frontage that is three-hundred (300) feet or more in length.		Yes
Banner	Thirty-two (32) square feet		One (1) per business	Must be attached to permanent structure including the building, an approved fence, or waste enclosure	Yes
Freestanding	Maximum area of each face of a multi-faced free-standing sign shall be 1.0 square foot of sign face area per linear foot of site frontage, not exceeding				Yes

	<p>75 square feet. When property has frontage on more than one street, the property may be permitted to have the number of free-standing signs in accordance with the above provision for each such street frontage based on the aforementioned formula.</p> <p>Shall not exceed in height the distance from any portion of the sign to the center line of an adjacent public right-of-way, up to a maximum of 25 feet. Free-standing signs shall be located so as to assure adequate sight distance at street intersections and driveways.</p> <p>One (1) free-standing sign, shall be permitted for any amount of street or highway frontage adjacent to any one parcel, tract of real property or separate tax lot. An additional free-standing sign shall be permitted for each additional three hundred (300) lineal feet</p> <p>Other Restrictions:</p> <ul style="list-style-type: none"> ○ The owner of any lot or parcel real property fronting on more than one street or highway who desires to utilize a single sign, the faces of which are to be set at angles, must request a variance under this Code. ○ The owner of any lot or parcel of real property fronting on more than one street or highway may elect to combine the total street frontage of said property in establishing the maximum permitted size of any free-standing sign; however in the event all street or highway frontage is so combined, only one such sign shall be permitted and such single sign shall not exceed in area the maximum hereinabove set forth. ○ Two or more owners of separate adjacent parcels of real property zoned for commercial or industrial use may elect to combine the street or highway frontage of their respective adjacent properties and in such case one (1) free-standing sign shall be permitted to be constructed in accordance with the provisions of this Code. This election shall not be permitted if there exists on any portion of said properties any other free-standing signs unless said signs are removed and shall be permitted only so long as all concerned owners consent thereto. 	
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(2) Temporary signs allowed in the General and Light Manufacturing zones (GM, LM)

Type	Area not to exceed	Height	Number	Time and Other Restrictions	Permit
Opening Banner	Sixty (60) square feet			Must be attached to permanent structure including the building, an approved	No

				fence, or waste enclosure. Must be removed within forty-five (45) days of opening business day.	
Political	Two (2) square feet			Not more than forty-five (45) days prior thereto to a date ten (10) days following such election.	No
Real Estate	Total combined area twelve (12) square feet	Not to exceed eight (8) feet	One sign placed at a right angle or the two signs facing the street.	Shall remove at the end of two (2) years or when ninety (90) percent of the subdivision lots contain a completed structure. Three (3) contiguous lots shall be limited to one (1) double-faced sign placed at a right angle or two (2) facing the street.	No

H. Freeway-Oriented Activities:

- (1) For not more than one (1) free-standing sign allowed in this sub-section, the City may allow a maximum height of forty-five (45) feet and a maximum area per face of 250 square feet if the City finds that the activity to be identified by the proposed sign is a freeway-oriented activity.
- (2) For purposes of this section the term "freeway-oriented activity" shall mean:
 - (a) A business or activity of such nature that it is committed primarily to providing services, lodging or products to non-resident travelers on Interstate 84; and
 - (b) Such business or activity shall be located on property that lies within six hundred (600) feet of a line parallel to the center line of Interstate 84 and a distance of one thousand (1,000) feet along Interstate 84 in each direction from the center line of NE 238th Drive.

I. Signs Not Intended to be Read From the Street: Nothing contained in this Code shall prevent the erection, location or construction of signs on private property when such advertising signs are not intended to be read from any public street or highway or when such signs are designed to direct and guide pedestrian and vehicular traffic

while said traffic is on the parcel of real property on which the signs are located and are not intended or "practically speaking" cannot be read from any public street or highway. Such signs shall not contain letters over one (1) inch in height when located within twenty (20) feet of any street right-of-way and one and one-half (1 1/2) inches in height when located further than twenty (20) feet from any street or right-of-way. No such sign shall be internally illuminated; no sign or any part thereof shall rotate or consist of any moving, rotating or otherwise animated parts; all such signs shall be subject to review and approval by the City Manager.

370.040 Hazardous Signs:

The following are considered hazardous to public safety and may be addressed through enforcement action as prescribed in the Wood Village Municipal Code:

- A. Signs in disrepair due to but limited to normal wear or extreme weather;
- B. Obstructing the public right-of-way
- C. Other situations deemed hazardous by City
- D. Signs that incorporate white or blue neon tubing that exceeds 300 milliamperes rating, or other neon tubing that exceeds 120 milliamperes rating.

370.050 Variance Procedures Relating to Signs:

The requirements of Section 370, unless otherwise herein stated, shall apply to all signs. Variance requests shall be subject to all of the procedures, requirements and restrictions established for variances under Section 660.

- A. **Additional Requirements:** Variances shall not be granted for the convenience of the applicant who may wish to use a "standard pattern or design". In all instances the Planning Commission or the City Council, as the case may be, shall not grant a variance unless it shall find that such variance will not adversely affect the surrounding property or neighborhood or the development thereof with reference to the City's Comprehensive Plan.
 - (1) A request for variance shall require the payment of a permit fee as provided by City Council Resolution establishing the same.
 - (2) All variance requests shall be submitted to the City's Planning Commission upon form provided and obtained from the City.

370.055 Existing Non-Conforming Sign

- A. Nonconforming signs are those signs types listed below that were lawfully installed prior to April 30, 2017 or for which a permit was issued prior to April 30, 2017, which do not conform to the requirements of the City Zoning Development Code.
 - a. Wall
 - b. Freestanding
 - c. Directory
 - d. MonumentAny nonconforming sign shall be made to comply with the Zoning and

Development Code when structural alterations, relocation or replacement of a sign occur. However, changes on a readerboard or outdoor advertising signs shall be permitted without loss of nonconforming status. On-site or off-site repairing or restoring any part of a sign or sign structure to a safe condition, including normal maintenance, shall be permitted without loss of non-conforming status.

370.060 General Administration and Enforcement:

- A. **Administration:** All signs, all applications therefore shall be exclusively administered by the City.
- B. **Enforcement:** All provisions of this section are subject to enforcement as provided in the Wood Village Municipal Code. The City Manager or duly authorized representatives may enter upon, at reasonable times, any building, structure or premise in the City of Wood Village to perform any duty imposed upon him or her by this Code.
- C. **Abandoned Signs:** Any person who owns or leases a sign shall remove such sign when either the business it advertises has discontinued business in the City or the business it advertises is no longer conducted in or about the premises on which the sign is located. If the person who owns or leases such sign fails to remove it, the City is authorized to remove at the cost of the owner of the building, structure or premise.
- D. **Permit Fees:** Application for a sign permit shall be accompanied by the appropriate fees as established by City Council Resolution including such building permit fees as required for construction of other types of buildings or structures within the City.

370.070 Right of Appeal and Procedure:

- A. All decisions of the City Manager relating to the enforcement and administration of Section 370 including the refusal to issue a sign permit to construct, erect or maintain the same or to require the alteration or removal of a sign or the granting or refusal to grant a variance from provisions of this Code may be appealed to the City Planning Commission by serving written notice on the City Manager within fifteen (15) days of notification, the City Manager or the City Planning Commission , as the case may be, upon form supplied by the City.
- B. Any person aggrieved by a final determination of the Planning Commission shall have the right of further appeal to the City Council upon written notice of appeal filed with the City Manager within fourteen (14) days of the date the notice of decision of the Planning Commission is mailed. Such appeal shall be promptly scheduled for hearing by the City Council in the same manner as appeals from decisions of the Planning Commission set forth in Section 550 of this Code.
- C. Decisions of the City Council may be appealed to a Court of competent jurisdiction as provided by ORS 34.010 and such other ORS provisions as may be applicable.